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We Help CEOs & Leaders Build Healthier & Higher-Performing Teams

The Seed The South Big Pitch \$100,000 Investment Opportunity

If you are an Entrepreneur or a VC Investor looking to meet some great Early-Stage opportunities, I highly recommend you apply and attend The Big Pitch at Seed The South. Applications officially open on March 6th to compete for up to \$100,000 in Investment from the Charlotte Fund. Please apply at <https://lnkd.in/e362knMV>. If you are interested in a sponsorship role [Seed The South Capital Summit](#), please reach out to [Jenny Tacka](#)

The Entrepreneur, Innovation, StartUp, and New Company Growth Opportunities have never been better in the Greater Charlotte Area and Southeastern US. ***Please use my discount code if you would like to register for the event STS26-LEADEFFECT50.***



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Startup.
Win Up to
\$100k

Founders across the Southeast,
applications **are open.**

Apply to Pitch:
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Accelerating Results: A Blueprint for High-Performance Leadership

For many CEOs and Executive Leaders, the gap between current results and the team's full potential is often caused by internal friction and confusion rather than external market conditions. Achieving higher performance requires a deliberate focus on team cohesion, clarity, and alignment.

To bridge this gap, leadership teams should focus on three foundational pillars:

1. Build the Right Team: The Ideal Team Player

Performance begins with the composition of the group. The highest-performing teams are built on three primary characteristics: **Humility, Hunger, and People Smarts**.

By building teams around these behaviors, you ensure every individual prioritizes collective goals over personal interests. This creates a foundation of trust and reliability, allowing the team to move faster without the weight of internal politics.

2. Optimize Roles: The Working Genius

Having the right people is the first step; placing them in roles where they thrive is the second. Using the **Working Genius** framework, we identify where each team member's natural talents lie—from invention and discernment to enablement and tenacity.

Placing individuals in roles that do not play to their strengths leads to burnout and missed deadlines. When members operate within their areas of "genius," productivity and performance increases because roles align with their natural energy and capabilities.

3. Synchronize the Team: Mastering the 5 Behaviors

Elite performance requires the strongest teams to master five specific behaviors:

- **Trust:** Building a culture of vulnerability where team members can be honest about mistakes and weaknesses.
- **Conflict:** Engaging in productive, unfiltered debate around ideas to make the best decisions.
- **Commitment:** Ensuring everyone leaves the room aligned on decisions, even if they initially supported alternative viewpoints.
- **Accountability:** Holding one another to high standards of performance and conduct.
- **Results:** Maintaining a relentless focus on collective outcomes over individual or departmental silos.

Moving Toward a Custom Solution

Every leadership team faces unique hurdles that prevent it from reaching the next level of effectiveness. The path forward involves

identifying the specific roadblocks—whether cultural, structural, or behavioral—that are currently limiting your organization's growth.

I invite you to a brief diagnostic conversation. We will evaluate your current team dynamics and outline a tailored plan to remove performance barriers and accelerate your impact.

Check out our website at

<https://leadeffect.org> to learn more.

Speaking Engagements

We Enjoy Speaking To Groups Such As **C12, Convene, Vistage, EO, Entrepreneurs, Students, Non-Profits, Faith-Based, & Anyone Who Wants To Learn More About Effective Leadership & Building High-Performing Teams.**

[Book A Meeting](#)

Leadership Effectiveness

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